



BABSON /BUILD



THE ENTREPRENEURSHIP PROGRAM
FOR UNIVERSITY STUDENTS

BABSON /BUILD



A TRANSFORMATIONAL LEARNING EXPERIENCE

BABSON'S GLOBALLY RECOGNIZED ENTREPRENEURIAL THOUGHT AND ACTION® (ET&A) METHODOLOGY TEACHES UNDERGRADUATES, GRADUATES, AND EXECUTIVES TO BALANCE ACTION, EXPERIMENTATION, AND CREATIVITY WITH A DEEP UNDERSTANDING OF BUSINESS FUNDAMENTALS AND RIGOROUS ANALYSIS.

BABSON COLLEGE / BABSON.EDU/BUILD

IGNITE YOUR ENTREPRENEURIAL SPIRIT

During a one- to three-week period, the Babson Build program—based on the principles of Entrepreneurial Thought and Action®—prepares you to leverage the power of entrepreneurship to accelerate your potential and create new opportunities for the future.

While participating in Babson Build, you'll learn in a hands-on, collaborative setting designed to help you develop fresh perspectives. Examine business challenges with your classmates, hear from engaging guest speakers, and put what you learn into practice through business simulations and pitch competitions.



CLASSES ARE TAUGHT BY RENOWNED BABSON FACULTY MEMBERS WHO ARE LEADING ACADEMICS AND EXPERIENCED ENTREPRENEURS.



DYNAMIC CLASSMATES

Babson Build provides a unique opportunity to bond with fellow students from all around the world, both in and out of the classroom. Make friends with future entrepreneurial leaders from a variety of cultures as you live and learn together on Babson's campus.

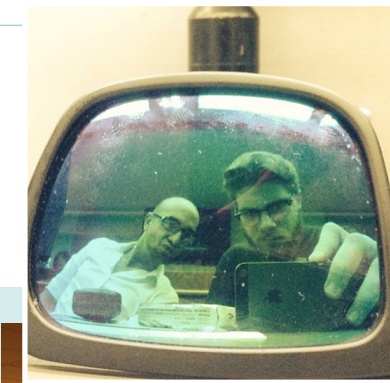
“[Babson Build] broadened my horizon on how big the world is and how much we can learn.”



A LIVING AND LEARNING CAMPUS

We encourage Babson Build participants to enjoy their time on our picturesque campus. Take advantage of our many convenient study spaces, grab a bite to eat from one of Trim Hall's many delicious dining options, or get to know your classmates better over drinks at the campus pub*.

BABSON BUILD OFFERS A DYNAMIC, FUN, AND UNFORGETTABLE LEARNING EXPERIENCE.



#BabsonBuild



#BabsonBuild



*Legal drinking age in the United States is 21.

ARE YOU READY TO GROW AS AN ENTREPRENEURIAL LEADER?

DISCOVER HUBS OF ENTREPRENEURSHIP

Babson Build students are encouraged to explore nearby Boston and Cambridge, two modern centers of innovation filled with famous historical landmarks. Whether you're looking to enjoy the nightlife, go shopping, or sightsee, we offer plenty of opportunities to head into the city.

LEARN MORE ABOUT HOW YOU CAN TAKE PART IN THE BABSON BUILD EXPERIENCE.

WWW.BABSON.EDU/BUILD

781-239-4354 / exec@babson.edu



OUR CAMPUS IS LESS THAN 30 MINUTES FROM BOSTON, AND LESS THAN FOUR HOURS FROM NEW YORK CITY!



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